

# CROSSFIT BOX OWNERS 'BUSINESS SUCCESS BLUEPRINT' SEMINAR

**3RD and 4TH of MARCH 2012**



*You love helping people, and you're great at it. Now turn your passion into long-term **profit** and **success** for you and your family!*

## FIVE REASONS TO ATTEND

- ❖ Learn why 'systems' are the answer to your successful business.
- ❖ Get to 'brainstorm' opportunities that are all around you.
- ❖ Learn why this brand is only 1 part of the success.
- ❖ Recognise it is your culture that builds your business.
- ❖ Discover wealth strategies that allow you to build on your hard work.

### **PLAN**

Block out that first weekend in March and arrange for yourself and any business partners to come along.

**Step 1**

### **PREPARE**

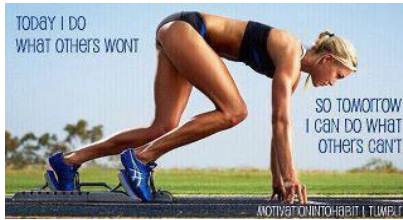
Bring a notebook, comfortable clothes and a head full of questions. Paint a picture in words of what you see your business looking like in 2 years.

**Step 2**

### **ACT**

Click on the link or go to the webpage and sign-up. EARLY BIRD runs out shortly. This will be an amazing weekend for all.

**Step 3**



## 'Business Success Blueprint'

### **Saturday Agenda**

**9:00am: Registration**

**9:30am: Morning Session**

- Structure & Responsibilities
- Visions and Targets
- Funding Options/Licenses
- Planning for risks

**COMPLIMENTARY LUNCH**

**Noon: Afternoon Session**

- Cash flow and Expenses
- Marketing Plans
- Sales and service to clients
- Premises and Brand Service

**5:00pm Finish Day 1**

### **Sunday Agenda**

**9:30am: Morning Session**

- Staff responsibilities and rights
- Managing your team
- Training and paying them
- Ending employment contracts (Firing)

**COMPLIMENTARY LUNCH**

**Noon: Afternoon Session**

- Increasing Fees
- Adding value to clients
- Wealth strategies introduced
- Work/Life Balance
- Preparing your business

**5:00pm Finish Day 2**

***Physical fitness* takes planning and commitment!  
And *financial fitness* takes exactly the same.  
It can just benefit more people.**

## YOU'VE BEEN BUSY INSPIRING OTHERS AND NOW IT'S YOUR TURN

With this 'CrossFit' product you can create a lifelong business model that will stand the test of time. But not if you don't know how!

In this seminar you will realise what future you can craft for your most precious possessions:

### YOUR FAMILY

#### **ASK YOURSELF THESE QUESTIONS**

- IF I got sick and were off work for 6 months, would the business be the same when I returned?
- Who would take care of the mortgage if I couldn't work?
- Am I able to take a month long holiday with my family and be confident my business will remain afloat?
- When I do want to or need to take time off to care for another family member, who could I put in charge to make sure my business runs smoothly?
- I have witnessed many successes in my business. Do I deserve to be comfortable financially for the future?